

Global Business Business Administration ASSOCIATE DEGREE



OVERVIEW

The increasing internationalization of business is requiring managers to have a global business perspective gained through experience, education or both. Competition from global competitors is mounting. The huge increase in import penetration moreover, the massive amounts of overseas investment means that firms of all sizes face competitors from everywhere in the world. International business differs from its domestic counterpart in that it involves three environments-domestic, foreign, and international-instead of one.

RELATED CAREERS

Financial Analyst
Financial Specialist
Financial Manager
Management Analyst
Human Resources Specialist
Human Resources Assistant
Interpreters and Translators
Marketing Managers
Advertising and Promotions Managers

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information please visit:
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CAREER READINESS SKILLS

Critical Thinking/Problem-Solving

Form creative decisions by interpreting information, opinions and data.

Oral/Written Communication

Explain thoughts and ideas effectively to people inside and outside the organization.

Teamwork

Work efficiently with diverse groups; the ability to negotiate and manage conflict maturely.

Digital Technology

Demonstrate adaptability to new emerging technology to achieve goals.

Leadership

Leverage the strength of others to achieve common goals, as well as prioritizing and delegating work.

Professionalism

Recognizing the significance of time, tasks, appearance and accountability.

Career Management

Understand how to self-advocate for opportunities, while identifying areas necessary for professional growth.

Global Perspective

Openness, inclusiveness, and sensitivity to people of diverse backgrounds and lifestyles.

**CAMPUS CONTACT FOR THIS PROGRAM:
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To learn more about HCC, visit us on the web at www.housatonic.edu. Apply today online or contact the Admissions Office at 202.332.5100 to schedule a visit.

SUGGESTED SEQUENCE OF COURSES

Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

BUSINESS ADMINISTRATION GLOBAL BUSINESS ASSOCIATE DEGREE

Freshman Year

ENG* E101 - Composition	3 credits
Elective (MATH) - Mathematics	3-4 credits ¹
BBG* E101 - Introduction to Business	3 credits
ACC* E113 - Principles of Financial Accounting	3 credits
BBG* E215 - Global Business	3 credits
ENG* E102 - Literature & Composition	3 credits
<i>or Elective (WRIX) - Written Communication in English II (3 credits)</i>	
BMK* E201 - Principles of Marketing	3 credits
BBG* E270 - Import/Export Procedures	3 credits
CSA* E105 - Introduction to Software Applications	3 credits
Elective (SCKX) - Scientific Knowledge & Understanding	3-4 credits ²

Sophomore Year

Elective (AESX) - Aesthetic Dimensions	3 credits
BMG* E202 - Principles of Management	3 credits
<i>or BMG* E210 - Organizational Behavior (3 credits)</i>	
BFN* E201 - Principles of Finance	3 credits
BBG* E299 - Independent Study in Business	3 credits
BMK* E214 - International Marketing	3 credits
BFN* E235 - International Finance	3 credits
BBG* E210 - Business Communication	3 credits
Elective (SOCX) - Social Phenomena I	3 credits
ECN* E101 - Principles of Macro-Economics	3 credits
<i>or ECN* E102 - Principles of Micro-Economics (3 credits)</i>	
Elective (BUS) - Business	3 credits ³

Total Credits: 60 - 62

¹ Must be MAT* E137 or higher.

² Students desiring to transfer to a 4-year school should take a 4-credit laboratory science.

³ Business electives should be selected in consultation with a Business advisor. Business electives may be chosen from Accounting, Business, Computer Science, alternate Economics course, and Business Office Technology.

NOTE: A minimum of 15 credits must be taken in 200-level courses.