

COURSE SELECTION GUIDE

**BUSINESS ADMINISTRATION:
Customer Service/Marketing
Associate in Science**

NAME _____

BANNER ID NO. _____

ADDRESS _____

PROGRAM ENTRY DATE _____

ADVISOR _____

PLACEMENT ASSESSMENT:

DS091 _____ DS095 _____ DS010 _____ DS011 _____
 DS050 _____ DS099 _____ EN100R _____

PROGRAM REQUIREMENTS

FRESHMAN YEAR

SEMESTER TAKEN	GRADE		CREDITS
_____	_____	EN101 COMPOSITION	3
_____	_____	ELECTIVE* MATHEMATICS *(MA104 OR HIGHER)	3-4
_____	_____	BU110 or INTRODUCTION TO BUSINESS	3
_____	_____	BU103 PRINCIPLES OF SMALL BUSINESS MANAGEMENT	
_____	_____	AC101 FINANCIAL ACCOUNTING	3
_____	_____	BU104 PROFESSIONAL SELLING	3
_____	_____	EN102 COMPOSITION & LITERATURE	3
_____	_____	BU111 PRINCIPLES OF MARKETING	3
_____	_____	BU114 PRINCIPLES OF CUSTOMER SERVICE	3
_____	_____	CS105 INTRODUCTION TO COMPUTER APPLICATIONS	4
_____	_____	ELECTIVE SCIENCE	3-4

SOPHOMORE YEAR

_____	_____	ELECTIVE FINE ARTS	3
_____	_____	BU209 MANAGEMENT	3
_____	_____	BU215 FINANCE	3
_____	_____	BU221 BUSINESS LAW I	3
_____	_____	BU238 CONSUMER BEHAVIOR	3
_____	_____	SOC. SC. ECONOMICS 203 OR ECONOMICS 204	3
_____	_____	BU211 BUSINESS COMMUNICATIONS	3
_____	_____	BU239 BUSINESS TO BUSINESS MARKETING	3
_____	_____	ELECTIVE HUMANITIES	3
_____	_____	ELECTIVE BEHAVIORAL SCIENCE (PY., SO., ANTH.)	3
		TOTAL	61-63

BU110 is highly recommended. See your academic advisor.

FALL 2001