

HCC COURSE SELECTION GUIDE

BUSINESS ADMINISTRATION: Customer Service / Marketing Associate in Science Degree

Name _____

Banner ID No. _____

Address _____

Program Entry Date _____

Advisor _____

PLACEMENT ASSESSMENT

DS091 DS095 DS010 DS011 DS050 DS099 EN100R

PROGRAM REQUIREMENTS

Semester Taken	Grade	Course Number	Course Title	Credits
Freshman Year				
		EN101	Composition	3
		Elective*	Mathematics *(MA115 Or Higher)	3-4
		BU110 or	Introduction To Business	3
		BU103	Principles Of Small Business Mgmt	
		AC101	Financial Accounting	3
		BU104	Professional Selling	3
		EN102	Composition & Literature	3
		BU111	Principles Of Marketing	3
		BU114	Principles of Customer Service	3
		CS105	Introduction To Computer Applications	4
		Elective	Science	3-4
Sophomore Year				
		Elective	Fine Arts	3
		BU209	Management	3
		BU215	Finance	3
		BU221	Business Law I (fall)	3
		BU228	Consumer Behavior	3
		Soc Sc	Economics 203 Or Economics 204	3
		BU211	Business Communications (spring)	3
		BU239	Business to Business Marketing	3
		Elective	Humanities	3
		Elective	Behavioral Science (PY, SO, ANTH)	3
Total				61-63

BU110 is highly recommended, see your academic advisor.

FALL 2002