OVERVIEW
An Associate’s Degree in Graphic Design degree can be an ideal program of study for individuals seeking to turn their talents and artistic passion into a long-term career. Graphic designers develop visual concepts by hand or use computer software to communicate ideas that inspire, inform, or captivate consumers. They develop the overall layout and production design for advertisements, brochures, magazines, and corporate reports, integrating an array of media, such as traditional illustration, typography, digital illustration, and photography. Businesses and organizations of all sizes rely on visual media to convey information to consumers through advertisements, public service announcements to citizens, and key instructions to employees.

CAREER READINESS SKILLS
Critical Thinking/Problem-Solving
Form creative decisions by interpreting information, opinions and data.

Oral/Written Communication
Explain thoughts and ideas effectively to people inside and outside the organization.

Teamwork
Work efficiently with diverse groups; the ability to negotiate and manage conflict maturely.

Digital Technology
Demonstrate adaptability to new emerging technology to achieve goals.

Leadership
Leverage the strength of others to achieve common goals, as well as prioritizing and delegating work.

Professionalism
Recognizing the significance of time, tasks, appearance and accountability.

Career Management
Understand how to self-advocate for opportunities, while identifying areas necessary for professional growth.

Global Perspective
Openness, inclusiveness, and sensitivity to people of diverse backgrounds and lifestyles.

RELATED CAREERS
Graphic Designers
Art Directors
Commercial and Industrial Designers
Media and Communication Workers
Multimedia Artists and Animators

For the latest salary and career information please visit:
oneonline.org
SUGGESTED SEQUENCE OF COURSES

Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

GRAPHIC DESIGN, ASSOCIATE DEGREE

Freshman Year

- ENG* E101 - Composition 3 credits
- Elective (MATH) - Mathematics 3-4 credits¹
- ART* E121 - Two-Dimensional Design 3 credits
- ART* E111 - Drawing I 3 credits
- GRA* E111 - Introduction to Computer Graphics 3 credits
- ART* E109 - Color Theory 3 credits
- ART* E112 - Drawing II 3 credits
- GRA* E151 - Graphic Design 3 credits
- Elective (SOCX) - Social Phenomena I 3 credits

Sophomore Year

- GRA* E230 - Digital Imaging I 3 credits
- GRA* E202 - Typography 3 credits
- Elective (HUM) - Humanities 3 credits
- Elective (SOPX) - Social Phenomena II 3 credits
- Elective (SCKX) - Scientific Knowledge & Understanding 3-4 credits
- ART* E250 - Digital Photography I 3 credits
- Elective - Art History 3 credits²
- GRA* E241 - Digital Page Design 3 credits
- GRA* E221 - Illustration I 3 credits
- Elective (OPEN) - Any course 100 or higher 3-4 credits
- ART* E290 - Portfolio Preparation I 1 credit

Total Credits: 61 - 62

¹MAT* E104 or higher.
²Choose from ART* E101, ART* E102, or ART* E103

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