An associate’s degree in small business/entrepreneurship can lead to a number of business opportunities in almost any industry. If you’re creative, motivated and want to develop business prowess, you may consider pursuing a bachelor’s degree in entrepreneurship. This program is designed to develop, through its varied course offerings, an understanding of the economic and social environment within which small businesses function. Most of the course offerings afford practice in decision making under conditions of uncertainty, the same conditions prevalent in the business world.

**CAREER READINESS SKILLS**

**Critical Thinking/Problem-Solving**
Form creative decisions by interpreting information, opinions and data.

**Oral/Written Communication**
Explain thoughts and ideas effectively to people inside and outside the organization.

**Teamwork**
Work efficiently with diverse groups; the ability to negotiate and manage conflict maturely.

**Digital Technology**
Demonstrate adaptability to new emerging technology to achieve goals.

**Leadership**
Leverage the strength of others to achieve common goals, as well as prioritizing and delegating work.

**Professionalism**
Recognizing the significance of time, tasks, appearance and accountability.

**Career Management**
Understand how to self-advocate for opportunities, while identifying areas necessary for professional growth.

**Global Perspective**
Openness, inclusiveness, and sensitivity to people of diverse backgrounds and lifestyles.

**RELATED CAREERS**
Business Consultant
General and Operations Managers
Sales Managers
Public Relations
and Fundraising Managers

*For the latest salary and career information please visit: onetonline.org*
SUGGESTED SEQUENCE OF COURSES
Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

BUSINESS ADMINISTRATION
SMALL BUSINESS MANAGEMENT/ENTREPRENEURSHIP, ASSOCIATE DEGREE

Freshman Year
- ENG* E101 - Composition 3 credits
- Elective (MATH) - Mathematics 3-4 credits
- BES* E118 - Small Business Management 3 credits
- ACC* E113 - Principles of Financial Accounting 3 credits
- BMK* E201 - Principles of Marketing 3 credits
- ENG* E102 - Literature & Composition 3 credits
  or Elective (WRIX) - Written Communication in English II (3 credits)
- CSA* E105 - Introduction to Software Applications 3 credits
- BMK* E103 - Principles of Retailing 3 credits
- ACC* E117 - Principles of Managerial Accounting 3 credits
- Elective (SOCX) - Social Phenomena I 3 credits

Sophomore Year
- Elective (AESX) - Aesthetic Dimensions 3 credits
- BFN* E201 - Principles of Finance 3 credits
- BBG* E231 - Business Law I 3 credits
- ACC* E125 - Accounting Computer Applications I 3 credits
- ECN* E101 - Principles of Macro-Economics 3 credits
  or ECN* E102 - Principles of Micro-Economics (3 credits)
- BBG* E210 - Business Communication 3 credits
- Elective (BUS) - Business 3 credits
- BES* E218 - Entrepreneurship 3 credits
- BFN* E110 - Personal Finance 3 credits
- Elective (SCKX) - Scientific Knowledge & Understanding 3-4 credits

Total Credits: 60 - 62

1 MAT* E137 or higher.
2 Business electives should be selected in consultation with a business program advisor. Business electives may be chosen from Accounting, Business, Computer Science, alternate Economics course, and Business Office Technology. BBG* E101 may not be taken as a Business Elective.
3 Students desiring to transfer to a 4-year school should take a 4-credit laboratory science.

NOTE: A minimum of 15 credits must be taken in 200-level courses.

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