OVERVIEW
The increasing internationalization of business is requiring managers to have a global business perspective gained through experience, education or both. Competition from global competitors is mounting. The huge increase in import penetration moreover, the massive amounts of overseas investment means that firms of all sizes face competitors from everywhere in the world. International business differs from its domestic counterpart in that it involves three environments-domestic, foreign, and international-instead of one.

RELATED CAREERS
Financial Analyst
Financial Specialist
Financial Manager
Management Analyst
Human Resources Specialist
Human Resources Assistant
Interpreters and Translators
Marketing Managers
Advertising and Promotions Managers

For the latest salary and career information please visit: onetonline.org

CAREER READINESS SKILLS
Critical Thinking/Problem-Solving
Form creative decisions by interpreting information, opinions and data.

Oral/Written Communication
Explain thoughts and ideas effectively to people inside and outside the organization.

Teamwork
Work efficiently with diverse groups; the ability to negotiate and manage conflict maturely.

Digital Technology
Demonstrate adaptability to new emerging technology to achieve goals.

Leadership
Leverage the strength of others to achieve common goals, as well as prioritizing and delegating work.

Professionalism
Recognizing the significance of time, tasks, appearance and accountability.

Career Management
Understand how to self-advocate for opportunities, while identifying areas necessary for professional growth.

Global Perspective
Openness, inclusiveness, and sensitivity to people of diverse backgrounds and lifestyles.

HCC is an Achieving the Dream Leader College, ranked by the Aspen Institute among nation’s top 150 community colleges.
SUGGESTED SEQUENCE OF COURSES
Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

BUSINESS ADMINISTRATION
GLOBAL BUSINESS
ASSOCIATE DEGREE

Freshman Year
- ENG* E101 - Composition 3 credits
- Elective (MATH) - Mathematics 3-4 credits
- BBG* E101 - Introduction to Business 3 credits
- ACC* E113 - Principles of Financial Accounting 3 credits
- BBG* E215 - Global Business 3 credits
- ENG* E102 - Literature & Composition 3 credits
  or Elective (WRIX) - Written Communication in English II (3 credits)
- BMK* E201 - Principles of Marketing 3 credits
- BBG* E270 - Import/Export Procedures 3 credits
- CSA* E105 - Introduction to Software Applications 3 credits
  or Elective (SCKX) - Scientific Knowledge & Understanding 3-4 credits

Sophomore Year
- Elective (AESX) - Aesthetic Dimensions 3 credits
- BMG* E202 - Principles of Management 3 credits
  or BMG* E210 - Organizational Behavior (3 credits)
- BFN* E201 - Principles of Finance 3 credits
- BBG* E299 - Independent Study in Business 3 credits
- BMK* E214 - International Marketing 3 credits
- BFN* E235 - International Finance 3 credits
- BBG* E210 - Business Communication 3 credits
- Elective (SOCX) - Social Phenomena I 3 credits
- ECN* E101 - Principles of Macro-Economics 3 credits
  or ECN* E102 - Principles of Micro-Economics (3 credits)
- Elective (BUS) - Business 3 credits

Total Credits: 60 - 62

1 Must be MAT* E137 or higher.
2 Students desiring to transfer to a 4-year school should take a 4-credit laboratory science.
3 Business electives should be selected in consultation with a Business advisor. Business electives may be chosen from Accounting, Business, Computer Science, alternate Economics course, and Business Office Technology.

NOTE: A minimum of 15 credits must be taken in 200-level courses.

THE SMART PLACE TO START—ACADEMICALLY AND FINANCIALLY!

HCC’s low tuition plus financial aid opportunities help make a high-quality education affordable. You could qualify for federal grants, workforce grants, scholarships, and more. Learn more about financial aid online at www.housatonic.edu/finaid or call 203.332.5047.

APPLY TODAY!

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