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| **Housatonic Community College**  Course Selection Guide for **2014-2015****Business Administration:  Customer Service/Marketing Option**  Associate in Science Degree  (Banner code: EB55)**(Must be printed and filled out manually)**  |
| Name  | Banner ID No. |
| Address | Program Entry Date |
|   | Advisor |

**Placement Assessment:**

|  |  |  |  |
| --- | --- | --- | --- |
| **MAT\* E095I** \_\_\_ | **ENG\* E092I**\_\_\_\_\_  | **ENG\* E094I** | **DS E099**\_\_\_\_\_  |
| **MAT\* E095**\_\_ | **ENG\* 092** \_\_\_\_\_ (ENG\* 073) | **ENG\* E094**\_\_\_\_\_ (ENG\* E093)  |   |

**Program Requirements :**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| SemesterTaken | CourseNo.  | Grade  | Course Number (Previous No.)  | Course Title  | Credits |
| ***Freshman Year*** |
|   |   |   | **ENG\* E101** (EN 101)  | Composition  | 3  |
|   |   |   | **Mathematics** **1**  | Elective (MAT\*137 OR HIGHER)  | 3 - 4  |
|   |   |   | **BBG\* E101** (BU 110) **2** or BES\* E118  | Introduction to Business  | 3  |
|   |   |   | **ACC\* E113** (AC 101)  | Principles of Financial Accounting  | 3  |
|   |   |   | **Business (BMK)** **3**  | Business Marketing Elective  | 3  |
|   |   |   | **ENG\* E102** (EN 102)  | Literature & Composition  | 3  |
|   |   |   | **BMK\* E201** (BU 111)  | Principles of Marketing  | 3  |
|   |   |   | **Business (BMK)** **3**  | Business Marketing Elective  | 3  |
|   |   |   | **CSA\* E106** (CS 105) or CSA\* E105  | Introduction to Computer Applications  | 4  |
|   |   |   | **Science**  | Elective  | 3 - 4  |
| ***Sophomore Year*** |
|   |   |   | **Fine Arts**  | Elective  | 3  |
|   |   |   | **BMG\* E210**  | Organizational Behavior  | 3  |
|   |   |   | **BFN\* E201** (BU 215)  | Principles of Finance  | 3  |
|   |   |   | **BBG\* E231** (BU 221)  | Business Law I  | 3  |
|   |   |   | **BMK\* E207** (BU 238)  | Consumer Behavior  | 3  |
|   |   |   | **ECN\* E101** (EC 204) or ECN\* E102  | Principles of Macro-Economics  | 3  |
|   |   |   | **BBG\* E210** (BU 211)  | Business Communication (spring/summer)  | 3  |
|   |   |   | **Business (BMK)** **3**  | Business Marketing Elective  | 3  |
|   |   |   | **Humanities**  | Elective  | 3  |
|   |   |   | **Behavioral Science**  | Elective (PSY\*, SOC\*, ANT\*)  | 3  |
| **Total Credits**  | 61 - 63 |

**1** MAT\* E137 or higher.**2** BBG\* E101 is highly recommended. Please see your academic advisor.**3** \* Business Marketing Courses: BMK\* E106, BMK\* E123, BMK\* E103, BMK\* E216, BMK\* E241, BMK\* E205, BMK\* E107, BMK\* E212**Note:** A minimum of 15 credits must be taken in 200-level courses.  |

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