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| |  |  | | --- | --- | | **Housatonic Community College** 2006-2007 Course Selection Guide for  **Business Administration:  Customer Service/Marketing Option**  Associate in Science Degree  (Banner code: EB55)     **(Must be printed and filled out manually) Read General Program Information Here** | | | Name | Banner ID No. | | Address | Program Entry Date | |  | Advisor |   **Placement Assessment:**   |  |  |  |  | | --- | --- | --- | --- | | MAT\* 075 (DS091) \_\_\_\_\_ | MAT\* 095 (DS095) \_\_\_\_\_ | DS099 \_\_\_\_\_ |  | | ENG\* 003(DS010) \_\_\_\_\_ | ENG\* 013 (DS050) \_\_\_\_\_ | ENG\* 043 (EN100R) \_\_\_\_ | ENG\* 073 (DS 011) \_\_\_\_\_ |   **Program Requirements :**   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Semester Taken | Course No. | Grade | Course Number (Previous No.) | Course Title | Credits | | ***Freshman Year*** | | | | | | |  |  |  | **ENG\* E101** (EN 101) | Composition | 3 | |  |  |  | **Mathematics** **1** | Elective (MAT\*137 OR HIGHER) | 3-4 | |  |  |  | **BBG\* E101** **2** (BU 110) | Introduction to Business | 3 | |  |  |  | or  ***BES\* E118* (BU 103)** | Small Business Management (3 credits) |  | |  |  |  | **ACC\* E113** (AC 101) | Principles of Financial Accounting | 3 | |  |  |  | **BMK\* E106** (BU 104) | Principles of Selling | 3 | |  |  |  | **ENG\* E102** (EN 102) | Literature & Composition | 3 | |  |  |  | **BMK\* E201** (BU 111) | Principles of Marketing | 3 | |  |  |  | **BMK\* E123** (BU 114) | Principles of Customer Service | 3 | |  |  |  | **CSA\* E106** (CS 105) | Introduction to Computer Applications | 4 | |  |  |  | **Science** | Elective | 3-4 | | ***Sophomore Year*** | | | | | | |  |  |  | **Fine Arts** | Elective | 3 | |  |  |  | **BMG\* E202** (BU 209) | Principles of Management | 3 | |  |  |  | **BFN\* E201** (BU 215) | Principles of Finance | 3 | |  |  |  | **BBG\* E231** (BU 221) | Business Law I | 3 | |  |  |  | **BMK\* E207** (BU 238) | Consumer Behavior | 3 | |  |  |  | **ECN\* E101** (EC 204) | Principles of Macro-Economics | 3 | |  |  |  | or  ***ECN\* E102* (EC 203)** | Principles of Micro-Economics (3 credits) |  | |  |  |  | **BBG\* E210** (BU 211) | Business Communication (spring/sum.) | 3 | |  |  |  | **BMK\* E205** (BU 239) | Business to Business Marketing | 3 | |  |  |  | **Humanities** | Elective | 3 | |  |  |  | **Behavioral Science** | Elective (PSY\*, SOC\*, ANT\*) | 3 | | **Total Credits** | | | | | 61-63 |   **1** MAT\* E137 or higher.  **2** BBG\* E101 is highly recommended. Please see your academic advisor. |

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