



Associate in Science

Business Administration: Global Business Option (EA65) 2015-2016 Catalog

The increasing internationalization of business is requiring managers to have a global business perspective gained through experience, education or both. Competition from global competitors is mounting. The huge increase in import penetration moreover, the massive amounts of overseas investment means that firms of all sizes face competitors from everywhere in the world. International business differs from its domestic counterpart in that it involves three environments—domestic, foreign, and international—instead of one.

Outcomes:

- Describe our global environment
- Depict the challenges of globalization
- Portray the diversity and competitiveness of international business
- Compare/contrast the social, cultural, political, economic, religious and legal aspects of each country with which we wish to trade
- Explain the differences in the environmental focus of the markets in which they operate

Suggested Sequence of Courses:

Prerequisite or parallel courses may be required. Please check individual course descriptions for details.

Freshman Year

ENG* E101	Composition	3
¹ Mathematics	Elective	3-4
BBG* E101	Introduction to Business	3
ACC* E113	Principles of Financial Accounting	3
BBG* E215	Global Business	3
ENG* E102	Literature & Composition	3
BMK* E201	Principles of Marketing	3
BBG* E270	Import/Export Procedures	3
CSA* E105	Introduction to Software Applications	3
<i>OR</i>		
CSA* E106	Introduction to Computer Applications	
Science	Elective	3-4

Sophomore Year

Fine Arts	Elective	3
BMG* E210	Organizational Behavior	3
BFN* E201	Principles of Finance	3
BBG* E299	Independent Study in Business	3
BMK* E214	International Marketing	3
BFN* E235	International Finance	3
BBG* E210	Business Communication	3
Behavioral Science	Elective	3
ECN* E101	Principles of Macro-Economics	3
<i>OR</i>		
ECN* E102	Principles of Micro-Economics	
PHL* E151	World Religions	3

Total Credits:

60-62

¹ Must be MAT* E137 or higher.

Note: A minimum of 15 credits must be taken in 200-level courses.