|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |
| --- |
| **Housatonic Community College** 2006-2007 Course Selection Guide for **Business Administration:  Customer Service/Marketing Option**  Associate in Science Degree  (Banner code: EB55)    **(Must be printed and filled out manually) Read General Program Information Here**  |
| Name  | Banner ID No. |
| Address | Program Entry Date |
|   | Advisor |

**Placement Assessment:**

|  |  |  |  |
| --- | --- | --- | --- |
| MAT\* 075 (DS091) \_\_\_\_\_  | MAT\* 095 (DS095) \_\_\_\_\_  | DS099 \_\_\_\_\_  |   |
| ENG\* 003(DS010) \_\_\_\_\_  | ENG\* 013 (DS050) \_\_\_\_\_  | ENG\* 043 (EN100R) \_\_\_\_ | ENG\* 073 (DS 011) \_\_\_\_\_  |

**Program Requirements :**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| SemesterTaken | CourseNo.  | Grade  | Course Number (Previous No.)  | Course Title  | Credits |
| ***Freshman Year*** |
|   |   |   | **ENG\* E101** (EN 101) | Composition  |   3  |
|   |   |   | **Mathematics** **1**  | Elective (MAT\*137 OR HIGHER)  |   3-4  |
|   |   |   | **BBG\* E101** **2** (BU 110) | Introduction to Business  |   3  |
|   |   |   |      or  ***BES\* E118* (BU 103)** |     Small Business Management (3 credits)  |      |
|   |   |   | **ACC\* E113** (AC 101) | Principles of Financial Accounting  |   3  |
|   |   |   | **BMK\* E106** (BU 104) | Principles of Selling  |   3  |
|   |   |   | **ENG\* E102** (EN 102) | Literature & Composition  |   3  |
|   |   |   | **BMK\* E201** (BU 111) | Principles of Marketing  |   3  |
|   |   |   | **BMK\* E123** (BU 114) | Principles of Customer Service  |   3  |
|   |   |   | **CSA\* E106** (CS 105) | Introduction to Computer Applications  |   4  |
|   |   |   | **Science**  | Elective  |   3-4  |
| ***Sophomore Year*** |
|   |   |   | **Fine Arts**  | Elective  |   3  |
|   |   |   | **BMG\* E202** (BU 209) | Principles of Management  |   3  |
|   |   |   | **BFN\* E201** (BU 215) | Principles of Finance  |   3  |
|   |   |   | **BBG\* E231** (BU 221) | Business Law I  |   3  |
|   |   |   | **BMK\* E207** (BU 238) | Consumer Behavior  |   3  |
|   |   |   | **ECN\* E101** (EC 204) | Principles of Macro-Economics  |   3  |
|   |   |   |      or  ***ECN\* E102* (EC 203)** |     Principles of Micro-Economics (3 credits)  |      |
|   |   |   | **BBG\* E210** (BU 211) | Business Communication (spring/sum.)  |   3  |
|   |   |   | **BMK\* E205** (BU 239) | Business to Business Marketing  |   3  |
|   |   |   | **Humanities**  | Elective  |   3  |
|   |   |   | **Behavioral Science**  | Elective (PSY\*, SOC\*, ANT\*)  |   3  |
| **Total Credits**  | 61-63 |

**1** MAT\* E137 or higher.**2** BBG\* E101 is highly recommended. Please see your academic advisor. |

© Housatonic Community College. All Rights Reserved. 900 Lafayette Blvd., Bridgeport, CT 06604. (203) 332-5200